



### Chief's Strategy

We live in a visual culture. This makes Corporate Film an important instrument of communication to place your company in the forefront. It is a dynamic medium for showing customers and staff the heart and soul of your company.





## Get your corporation moving

Your business is always moving and changing. Change has become part of every corporate culture. Corporate Film, like no other medium, can convey these changes both externally and internally. Moving pictures and dialogue bring dynamics to your Corporate Image.





#### Become a Global Player in 12 minutes

Corporate Film is a medium that knows no boundaries. When your company goes global it leaves borders and nationalities behind....

when you want to communicate a message around the globe let film speak for you. It works as well for your area manager in Arizona as for your sales rep in Zimbabwe.





## Realize your visions

Every company needs vision. Corporate Film can embrace your vision like no other medium.Good camera work can communicate the abstract in pictures and the essential in symbols. It helps viewers to grasp and experience values. It is the medium that brings your message to where it's most effective: right into the heart.





# Leave your competition behind with 1000 DVDs

Your products are new, your services without peer. Your production technologies are revolutionary. What about your communication? Diversity by every means is what it takes today. No medium can support this as effectively as a Corporate Film. Communicating your message directly on DVD to your customers is sure to leave the competition behind once more.





## Come out on the Big Screen

Changing your Image? Merging? Repositioning in the market? A new Corporate Film can reveal what drives your company and what it produces more than printed paper ever can. Pictures on a large screen, for example at the shareholders' meeting, are simpler to read and reach more deeply than words.





#### Worldwide Exclusive Product Placement

You are proud of your products. You want to present them in the leading role, to demonstrate their potential. Corporate Film is the most effective way of presenting your products in an exciting, unique and gripping way. It is the only media which incorporates the compelling tools of motion, light, sound, close-ups, detail-shots and the whole art of Hollywood.



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